

# Pacific Waves Synchronized Swimming

## Board Meeting Agenda

February 10, 2025 @ 7:40PM

via Zoom

Meeting called by Amy Bonte

Board members: Amy Bonte (President), Laura Hopkins (Vice President), Shelly Robinson (Treasurer), Leslie Sims (Secretary), Natalie Montgomery (Member at-Large), Michelle Spencer (Member at-Large), Candice Morrow (Member at-Large)

Call to order: 7:55 pm

Roll call: Shelly Robinson, Leslie Sims, Natalie Montgomery, Michelle Spencer. Meeting led by Leslie Sims in the absence of Amy Bonte and Laura Hopkins.

Approval of prior meeting minutes: To be approved at March 3, 2025 meeting.

Chairman Report (Amy)

Coaches Report: (Natalie)

- Winter Invitational Outcome- The meet was very successful and stayed on schedule. A club from Vancouver, B.C. joined. Questions regarding scoring will be addressed with Rebecca who is VP of Operations with USAAS. In the future, judges will not write "0" if they do not see something.
- Parent Info/Knox Party Outcome was a success and very helpful for our newest swimmers.
- Upcoming Events - West Zones-March 6-9 in Portland, Classical Invitational-March 21-23 in Portland at MAC. Families have reserved their hotels for both events at Hilton Garden Inn, Beaverton. Amy secured a group rate.

PNA Rep Report: (Natalie)

- West Zones Update - Lora is gathering donations for goody bags. PNA is responsible for getting the bags and they will be stuffed at Zones on Wednesday. Quoc Nguyen will set up his shop to sell handmade, personalized artistic swimming merchandise.

Committee/Representative reports:

Treasurer's report: (Shelly)

- Financial Report as of
  - Coach Checking: \$230.68

- Checking: \$7,353.01
  - Savings: \$31,057.82
  - YTD Income: \$46,819.13
  - YTD Expenses: \$44,413.66
  - Budgeted Total Expenses: \$83,494.22
- Delinquent Dues - One family is behind and may need help figuring out how to pay. Shelly will reach out again.
  - Shelly is seeking someone to learn the role of Treasurer this year to be ready to take over next season.

#### Fundraising Report

- Concessions, Starvin Marvin & Quoc Shop Outcome - Shelly is working to set up a “donate now” button on our website. -Quoc will use this to donate a percentage of his proceeds to the club.

#### Recruitment Committee Report:

- Consider ideas to increase recruitment for 2025-2026
  - Summer camps at more locations
  - Active social networks and advertising on social network  
Google Ads? Facebook Ads? Instagram Ads?
  - Active web page that has an easily accessible registration form with visuals & content.
  - Build a database of “subscribers” to send value-added email campaign/newsletter
  - Promote seasonally
  - Other? - ask pools if we can share info out to with their members
  - Seek a chairperson and create a committee to manage recruitment.

#### Social media/Marketing report:

- New Banner (Natalie) - This is still on hold.

#### Merchandise committee report:

- Squad Locker: We like the speedy delivery times and the merchandise has been good.

New Business: N/A

Announcements:

Next Meeting: Mon, Mar.3, 2025 @ 7:40PM

Adjournment: 8:23 PM